

## Countryside Hotels, Sweden

- Historic hotels & kitchens with personality and ambiance.



The hotel organization **Countryside Hotels** consists of 45 small and medium sized privately owned hotels in Sweden from north to south. All of them carefully selected for their special character, history, location and their high level of service and personality. The hotels are carefully renovated castles, mansions, manor inns & villas. What connects them is their high level of service quality and a first class gastronomy. According to the "White Guide" (number one restaurant guide in Sweden) the hotels have the best restaurants of all the hotel-organizations in Sweden. Beautiful surroundings, excellent opportunity for relaxation and a varied range of activities also characterizes them. Every hotel has its own specialty depending on focus and where they are situated.

### Short history

The organization was founded in 1983 initially as a project supported by the Swedish trade association for hotels and restaurants and the Swedish tourist board. The aim was to give these type of hotels the possibility to market themselves abroad. The work was successful and created a platform for what today is a member-owned hotell organization. During the years Countryside Hotels has developed and upgraded into a strong quality brand for unique countryside hotels with a special character. Today the organization consist of 46 members and in all 2.000 rooms

### Market

Our primary target group is the private leisure segment for individuals and groups. Focus on weekends, packages and round trips

- Primary markets: Northern Europe, USA and the Nordic countries
- Around 65% of the reservations come from abroad.
- A large part of the reservations come from a network of around 50 travel agents in 20 countries.

## Partners

Countryside Hotels focus on cooperating with strong brands like American Express, Europcar, Mercedes Benz among others and continuously develop the network with new partners.

## Historic Hotels of Europe

Countryside Hotels is a proud member of Historic Hotels of Europe since ten years. An international organization of historic hotels in 20 European countries, in all around 700 hotels. The organization also has a close relationship with Historic Hotels of America. [www.historichotelssofeurope.com](http://www.historichotelssofeurope.com)

"Countryside Hotels is maybe the best Sweden has to offer when it comes to quality hotels with a large cultural-historic value. We now focus in offering an even better quality, generate a higher visibility and to grow a bit" says" *Magnus Broomé* Managing Director at Countryside Hotels.

## More information:

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Photos: [www.countrysidehotels.se/press](http://www.countrysidehotels.se/press) (Please contact for password and free download)

Source: Countryside Hotels if nothing else is mentioned.

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## Our hotels and story book:

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|-----------------------------------|------------------------------------|-----------------------------|
| 1. Albert Kök Hotell & Konferens  | 16. Häckeberga Slott               | 32. Sästaholm               |
| 2. Aspa Herrgård                  | 17. Häringe Slott                  | 33. Söderfors Herrgård      |
| 3. Bjertorp Slott                 | 18. Idala Gård                     | 34. Söderköpings Brunn      |
| 4. Björknäsgårdens Hotell         | 19. Järvsöbadens Hotell            | 35. Tomarp Gårdshotell      |
| 5. Brösarps Gästgiveri            | 20. Karlaby Kro                    | 36. Trosa Stadshotell & Spa |
| 6. Dala Husby Hotell & Restaurang | 21. Klockargården Hotell           | 37. Tällbergsgården         |
| 7. Hôtel Eggers                   | 22. Kohlswa Herrgård               | 38. Hotell Tännalden        |
| 8. Fjällnäs                       | 23. Länsmansgården                 | 39. Vadstena Klosterhotel   |
| 9. Fryksås Hotell & Gestgiveri    | 24. Margretetorps Gästgivareregård | 40. Villa Gransholm         |
| 10. Gimo Herrgård                 | 25. Möckelsnäs Herrgård            | 41. Villa Källhagen         |
| 11. Grythyttans Gästgivareregård  | 26. Mauritzbergs Slott             | 42. Villa Pauli             |
| 12. Halltorps Gästgiveri          | 27. Pensionat Styrso Skäret        | 43. Villa Sjötorp           |
| 13. Henniehammars Herrgård        | 28. Rusthållargården               | 44. Villa Söderås           |
| 14. Hestravikens Wårdshus         | 29. Schenströmska Herrgården       | 45. Yxtaholms Slott         |
| 15. Hooks Herrgård                | 30. Stufvenäs Gästgiveri           | 46. Ängavallen              |
|                                   | 31. Sundbyholms Slott              |                             |
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*Countryside Hotels is a member owned company founded in 1983 and today consists of 46 selected hotels in castles, mansions, manor inns and villas. The hotels are situated in beautiful countryside surroundings from north to south. The hotels are privately/personally owned and attracts private as well as company guests and meetings. A high level of personal service quality, renowned kitchens and an environment and building embossed by history. Since ten years member of Historic Hotels of Europe with more than 650 hotels.*